



## Franchisee Detailed Application

**\*\*\*Please Email Completed Form to Scott@THEMAXFranchising.com\*\*\***

Thank you for your interest in **THE MAX Challenge** as a franchising opportunity! This is one step in our extensive mutual interviewing process to ensure we find the best candidates to carry through our mission to change lives through fitness, nutrition, and motivation! We ensure our applicants that all information contained herein shall be held in the strictest confidence and shall be used for no other purpose than determining your compatibility as a prospective franchisee. Within the application we will ask for personal and financial information. It is our goal to properly qualify candidates to franchise our program. If you need assistance or have questions regarding the funding of your MAX Center, please email us and we will be happy to provide vendors that can help with financing options. Please complete the entire document below and submit along with an employment resume via email to Scott@THEMAXFranchising.com.

Again, I want to personally thank you for your interest in possibly owning your own **MAX Challenge** franchise and I hope you can be part of our mission to change the world!

Sincerely,

*Scott Ferrari*

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*The completion of this profile in NO WAY OBLIGATES YOU TO PURSUE THIS FRANCHISE OPPORTUNITY.*



## I. PERSONAL INFORMATION

Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
(Last, First, Middle)

Email: \_\_\_\_\_

Spouse's Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ County: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ Number of Children/Dependents: \_\_\_\_\_

Are you planning to develop this business with a partner? Yes \_\_\_\_\_ No \_\_\_\_\_  
(All partners must submit a separate information sheet).

Partner's Name: \_\_\_\_\_

Partner's Name: \_\_\_\_\_

Education: Applicant

High School: \_\_\_\_\_

College: \_\_\_\_\_ Degree: \_\_\_\_\_ Major: \_\_\_\_\_

Education: Spouse (if spouse will be an operator)

High School: \_\_\_\_\_

College: \_\_\_\_\_ Degree: \_\_\_\_\_ Major: \_\_\_\_\_

## II. REFERENCES please provide two (2) references; one (1) personal (not a relative) and one (1) business

1) Name: \_\_\_\_\_  
Relationship: \_\_\_\_\_  
How long have you known  
this person? \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

2) Name: \_\_\_\_\_  
Relationship: \_\_\_\_\_  
How long have you known  
this person? \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

## III. Getting to know you better

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Have you ever franchised a business before? If so, explain who, when, where etc.

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What excites you most about The MAX Business Model?

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Please discuss your management plans for the business.

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What qualities do you feel are most important for running this business?

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How does this business opportunity support your future plans and goals?

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Do you have any interest in owning multiple units?

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What is the ultimate vision you have for your potential location?

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Rank your skills or personal attributes (**1 being the weakest – 5 being the strongest**)

Sales \_\_\_\_, Marketing \_\_\_\_, Leadership/Management \_\_\_\_, Operations \_\_\_\_,  
Communication/Speaking \_\_\_\_\_ Computer/Technology \_\_\_\_, Organizational Skills \_\_\_\_\_.

#### IV. EMPLOYMENT AND BUSINESS INFORMATION

APPLICANT: \_\_\_\_\_  
Company: \_\_\_\_\_  
Position/Title: \_\_\_\_\_  
Present Salary: \_\_\_\_\_ Date Started: \_\_\_\_\_

SPOUSE: \_\_\_\_\_  
Company: \_\_\_\_\_  
Position/Title: \_\_\_\_\_  
Present Salary: \_\_\_\_\_ Date Started: \_\_\_\_\_

\_\_\_\_\_ **Please check here to verify you have attached your most updated resume.**

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## V. FINANCIAL INFORMATION

**Present Financial Status (or attach current Financial Statement):**

ASSETS and LIABILITIES

Cash on Hand & in Banks \$ _____	Notes Payable \$ _____
Savings Funds/Certificates \$ _____	Revolving A/C Balance \$ _____
Stocks, Bonds & Securities \$ _____	Credit Card Balances \$ _____
Retirement Plans, IRA, 401K \$ _____	Home Mortgage Balance \$ _____
Home Market Value \$ _____	Other Real Estate Debt \$ _____
Other Real Estate (Market Value) \$ _____	Auto Loans \$ _____
Personal Property \$ _____	Other Debts (Describe) \$ _____
Auto(s) Market Value \$ _____	
Other Assets (Describe) \$ _____	

Total Assets \$ \_\_\_\_\_

Total Liabilities \$ \_\_\_\_\_

NET WORTH \$ \_\_\_\_\_

(Total Assets minus Total Liabilities)

Please be prepared to provide proof of assets and net worth upon request.

Do you have sources of income other than salary? \_\_\_\_\_

If so, source and amount:

Your Monthly Expenses:      Home: \$ \_\_\_\_\_      Auto: \$ \_\_\_\_\_  
   Living: \$ \_\_\_\_\_      Other: \$ \_\_\_\_\_  
Total Monthly Expenses:      \$ \_\_\_\_\_

Financial Statement Notes:

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Cash available for investment in this business:  
\$ \_\_\_\_\_

Are additional funds available to you? \_\_\_\_\_

If yes, then please explain:

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## VI. BACKGROUND INFORMATION

Have you or your spouse ever been involved in a personal or business bankruptcy?

\_\_\_\_\_

Are you or your spouse part of any criminal investigation at this time?

\_\_\_\_\_

Have you or your spouse ever been convicted of any crime?

\_\_\_\_\_

Are there currently any civil judgments against you or your spouse?

\_\_\_\_\_

Are there currently any civil suits pending against you or your spouse?

\_\_\_\_\_

Have you investigated any other franchises? \_\_\_\_\_

## VII. FUTURE PLANS

In order, list your preferred territories for your MAX Transformation Center:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

When would you like to begin operating your MAX Challenge franchise?

\_\_\_\_\_

What are some of the major questions you have about MAX Franchising or our concept?

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

I certify that the enclosed information as given is complete, true and correct.

It is understood that the purpose of this application is for general information and is in no way binding upon either the Company or the applicant. It is, however, understood that the applicant supplies the information contained herein to the best of his or her knowledge and ability and that the Company relies on this fact.

**Before signing and submitting, please be sure to enclose your most recent and up to date employment resume.**

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

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